

Bloom Consulting

Entrepreneurs

Development of Countries
Human Asset Management
Business Strategy

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Bloom Consulting

Internship position – Media Manager

Madrid, 2013

Internship description

We are currently seeking to recruit an Intern to join Bloom Consulting in Madrid, Spain, as a **Media Manager**. Intern for this position should be a bachelor or master student (or graduated) with a PR, Journalism, Media or Communications degree background.

Job description

The main role for the Media Manager position is to help and support project managers in internal and external projects. The tasks may require:

- Monitoring and updating social media communication networks, project management, process implementation and follow up; involvement in media and social media strategy development.
- Evaluating the effectiveness of media and social media campaigns, including the preparation of weekly status reports and monthly project reviews; preparing, maintaining and administrating social media documents.
- To establish and maintain productive relationships with relevant media in order to promote specific Bloom Consulting projects; this includes: media planning on proactive and reactive stories, and research on promoted topics.
- To produce internal and external documents and distribute press kits; to manage daily monitoring of press coverage.

Role	Deadline for application	Internship starting date	Placement period
Media Manager	30 st June 2012	August 2013	3-6 months

Skills

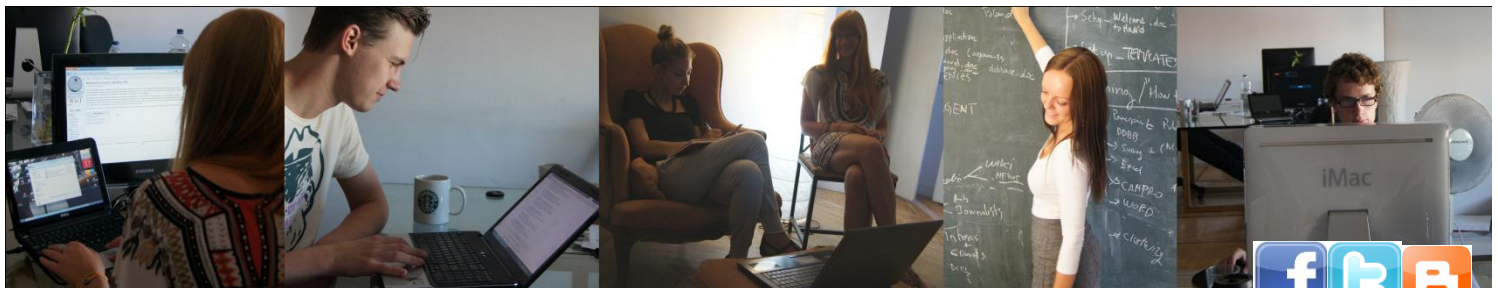
- Entrepreneurship mindset to approach projects and tasks.
- Ability to use own initiative and proactive approach; accountability, creativity and enthusiasm.
- Fluent at speaking, reading and writing in English; wholesome creative writing skills.
- In depth knowledge and understanding of media communication and social media platforms; networking and relationship building skills.
- Organizational skills and with a proven ability to meet deadlines and give attention to detail.
- Ability to work as part of a team and also as an individual.
- A good working knowledge of Microsoft Word, Excel and PowerPoint packages.

NOTE:

You should bring your own laptop with Microsoft office programs (Excel, Word, PowerPoint). Internship is not remunerated.

How to apply:

Send an email to analysis@bloom-consulting.com with a CV and Cover Letter attached.



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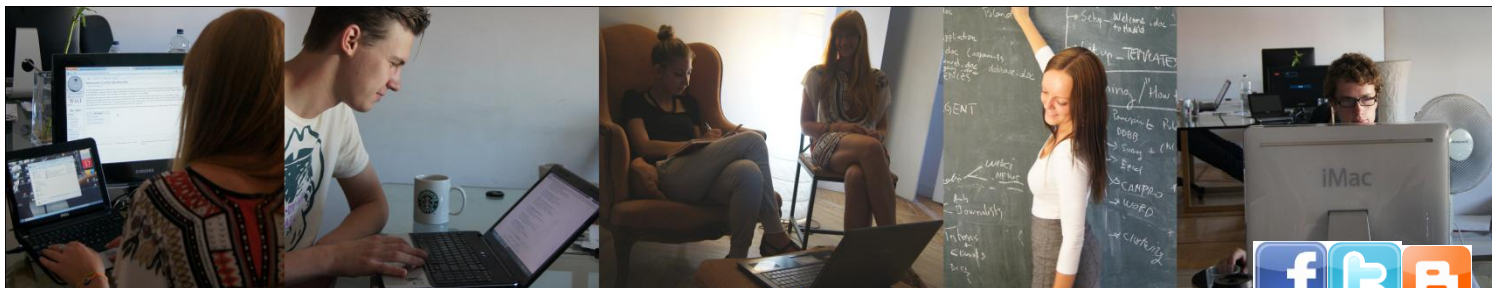
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About Bloom Consulting

Bloom Consulting is an international consultancy company, with headquarter based in Madrid, Spain. Bloom Consulting expertise lies in country branding, the development of strategies for countries and private companies, as well as human resource management. We have been interviewed by the Economist and Forbes Magazine, and have been categorized as one of the key players in the world in this matter. We work hand in hand with many governments, as can be attested by our work with the Latvian, Poland, Portuguese, Spanish, Brazilian and Bulgarian governments and such companies as Telefonica, Ikea, McDonalds and more. www.bloom-consulting.com



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